



Personal Pathways to success™

TRIDENT REGIONAL EDUCATION CENTER

Trident Regional Education Center (TREC)

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Educate.

Train.

Employ.

Introduction

This plan shall serve as a management guide for the Trident Regional Education Center (TREC). It directs the center staff and board members in the creation of annual goals, budgets and strategies to align decisions and innovations with the center's dynamic mission and vision. The plan also includes measures for evaluation and accountability.

History of the Trident Regional Education Center (TREC)

The Education and Economic Development Act (EEDA), known as Personal Pathways to Success, was signed on May 27, 2005. Personal Pathways to Success emphasizes a K – 12 curriculum aligned with state content standards and organized around a career cluster system. It also requires the Education and Economic Development Coordinating Council, EED CC (its managing body) to designate online regional education centers to coordinate and facilitate the delivery of information, resources, and services to students, educators, employers, and the community.

The primary responsibilities of the virtual centers are to:

- (1) provide services to students and adults for career planning, employment seeking, training, and other support functions;
- (2) provide information, resources, and professional development programs to educators;
- (3) provide resources to school districts for EEDA compliance and accountability;
- (4) provide information and resources to employers including, but not limited to, education partnerships, career oriented learning, and training services;
- (5) facilitate local connections among businesses and those involved in education; and
- (6) work with school districts and institutions of higher education to create and coordinate workforce education programs (Section 59-59-180, EEDA).

On January 25, 2007, twenty-two regional leaders from Berkeley, Charleston and Dorchester counties held an inaugural meeting and became known as the Trident Regional Education Center Advisory Board or Trident RECAB. The Trident RECAB, comprised of thirteen business leaders, six educational leaders and three civic leaders, along with its fiscal agent, Trident Technical College and administrative partner, The Education Foundation of the Charleston Metro Chamber of Commerce, immediately began the steps to create the Trident Regional Education Center.

Mission Statement

To meet the ever changing economic needs of its region, TREC is designed to function as *the Trident's web-based center connecting students, employers, parents, educators and adult learners to resources to ensure a competitive region.*

Vision for the Future *Educate. Train. Employ.*

In the next five years, TREC will be the Trident region's central exchange yielding a globally competent economy by....

- Engaging Trident stakeholders as TREC partners
- Connecting TREC clients to regional service providers
- Providing vital information to educators
- Facilitating education and business connections
- Coordinating the creation of global training and skill development programs
- Collaborating with economic development agencies to attract global employers

Development of this Plan

The development of this strategic plan began in August 2007 with the completion of a draft on December 12, 2007 to fulfill a TREC obligation required by the Education and Economic Development Coordinating Council. This initial strategic plan has been prepared by the TREC advisory board, staff and stakeholders. It creates the direction and establishes the four-year goals for TREC's staff and operational functions.

While the plan will guide TREC for the years 2007–2011, it will be updated annually by the advisory board and staff to respond to policy updates and the needs of TREC's diverse stakeholders.

Trident Regional Education Center

Strategic Initiatives and Goals

Strategic Initiative One –

WEB SITE: *Develop user-friendly, accessible site*

Goals:

- Develop content policies
- Develop relevant and credible content
- Host relevant links
- Provide recommendations to create a user-friendly navigation system
- Provide recommendations for website measurement tools

Strategic Initiative Two –

ADVOCACY: *Identify and communicate suggested “best practices” to EED CC*

Goals:

- Promote systemic support of REC functions
- Communicate best practices with the EED Coordinating Council and local legislators

Strategic Initiative Three –

COMMUNICATIONS: *Market and support the resources of TREC across stakeholder populations*

Goals:

- Create a stakeholder feedback process
- Gather stakeholder data
- Create a TREC marketing and communications plan

Strategic Initiative Four –

PARTNERS/SERVICE PROVIDERS: *Inventory and establish linkages to prospective partners and service providers*

Goals:

- Conduct a regional inventory/gap survey
- Analyze and document regional service gaps
- Compile and submit survey findings
- Develop a participation criteria
- Identify potential partners
- Designate partners to fill gaps
- Evaluate user satisfaction
- Evaluate partnership effectiveness

Strategic Initiative Five –

COORDINATION: *Develop coordination and cooperation processes*

Goals:

- Insure regular communication with REC Committee and EED Coordinating Council
- Insure regular communication with regional stakeholder populations: business community members, economic developers and education community members